

CHARMS: 5 IDEAS FOR PERSONALIZING YOUR DIY JEWELRY

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Use charms to personalize your creations

Want to add a unique touch to your costume jewelry? Charms for personalizing your creations are the ultimate DIY accessory: quick to attach, accessible to beginners and experienced designers alike, and available in an endless variety of styles. You don't need any special skills to transform a simple bracelet or a basic necklace into a piece that reflects your personality. In this article, we'll show you how to choose, pair, and attach them to enhance all your creations.

What is a charm?

A charm is a small piece of jewelry with an open or closed ring that's attached to a chain, cord, or clasp. It differs from a pendant in its smaller size. It's precisely this simplicity that makes it a powerful tool for personalizing jewelry: by simply swapping out a charm, you can completely transform the character of a piece.

What can you attach charms to?

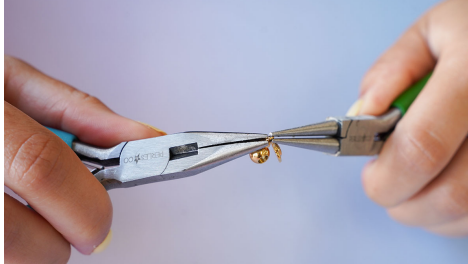
Charms can be added to (almost) all your accessories because they slide onto all types of chains:

- Chains, wires, and cords: for necklaces, bracelets, or keychains.
- Earring findings: hoop earrings, earstuds, and hook earrings.
- Laces and straps: on sneakers or sandals, for example.

How to attach a charm: the basic technique

Attaching a charm requires mastering just one technical step: opening the ring. Pull the ring apart sideways (never in a circular motion, to avoid deforming it), slide the charm and the base piece (chain, hoop, bracelet) onto it, then close the ring in the opposite direction. If you're just starting out, our how-to guide on [opening a ring to make jewelry](#) details each step step-by-step.

Helpful tip: To easily change charms as you please, attach them to a small Lobster Clasp rather than directly to a closed ring.



Combining Charms

The secret to a successful design often lies in how you combine charms:

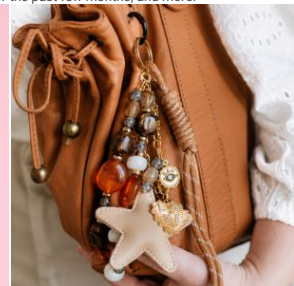
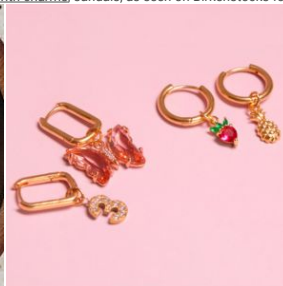
- Play with materials: mix [stainless steel](#), [natural stones](#), and [epoxy resin](#) for a textured and original look.
- Play with sizes: combine classic charms and [mini-charms](#) for a harmonious layered effect.
- Create a theme: lucky charms, initials, natural symbols... choose a unifying theme for a cohesive piece.

Our ideas for creations using charms

To inspire you, here are a few simple combinations you can recreate at home:

- A [charm necklace or bracelet](#): a must-have, 100% customizable, and totally on-trend.
- A [brooch](#): 3 or 4 charms attached to a safety pin brooch.
- [Trendy earrings](#): a cross or star charm on hoop earrings.
- A [bag charm](#): a charm, beads, and a paracord.

- Textile accessories: sneaker laces, as in our tutorial on [customizing sneakers with charms](#); sandals, as seen on Birkenstocks for the past few months; and more.



To learn more, our article on [trendy charms for 2026](#) gives you an overview of the most sought-after shapes and symbols right now.

Result



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